**A) General:**

1) Name of the startup / Name of the innovator

2) Sector of the startup/innovation
   - Aerospace/Defence
   - Agriculture
   - Big Data
   - Biotechnology
   - Ecommerce
   - Education
   - Energy/Cleantech
   - Financial services/technology
   - Food
   - Hardware
   - IT/IoT/AI
   - Manufacturing
   - Medical Devices/Diagnostics
   - Nutraceuticals
   - Pharmaceuticals
   - Social good
   - Others (please specify)


4) Legal status and year of registration (if applicable)

5) Affiliation: Is the venture/individual currently or has it been previously, a part of any incubator/institution?

6) Partnerships with other entities, if any

7) Awards/Prizes, if any

**B) Team:**

8) Details of the founder/s and key team members (Names, LinkedIn profiles etc.)

9) Other details (Address, Email Id, Mobile number, Website, Social media links etc.)

10) Number of employees
C) **Product:**

11) Title of the Product/Idea/Technology

12) Description of the product

13) Unique features of the product

14) What problem does the product intend to solve?

15) Who are the end users of the product?

16) Does the product impact stakeholders on the supply, demand or both sides? How?

D) **Market Strategy:**

17) What is the current stage of the product?
   - Idea
   - Proof-of-concept
   - Prototype development/testing
   - Product trials by test customers
   - Ready for commercialization
   - Revenue-generating

18) What are the major milestones of the product?

19) What is the market size/potential of the product? How did you calculate it?

20) Who are your competitors?

21) What are the key differentiating features of your product vis-à-vis your competitors?

22) How do you market/plan to market your product?

23) What is your price point and pricing strategy/methodology?

24) How many customers/users do you currently have? (if applicable)

25) What is the number of customers/users likely to be added in the next one year (if applicable)

26) What is the revenue stream? (if applicable)

27) What are the company’s three-year projections? What are the key assumptions underlying these projections? (if applicable)
E) Scale up and Regulatory Aspects:

28) What are the available scaling-up options? (if applicable)

29) What is the expected timeframe for scale-up? (if applicable)

30) What is the expected regulatory approval timeframe? (if applicable)

F) Funding:

31) Have you received any funding yet? Please provide details

32) What is the total funding requirement?

G) Intellectual Property:

33) Have you published any papers/articles about the product?

34) Have you obtained a Freedom to Operate opinion on the product?

35) Have you generated intellectual property for the product? If yes, have you licensed or are willing to license it?

H) Support:

36) What challenges is your venture currently facing?

37) What kind of support are you seeking?

38) If you are looking for industry/company connections, specify a few target companies.

I) Social Impact:

39) Is the venture likely to create a social impact? If yes, how?